

# Causa Design Group creates luxury boutique for Kirk Jewelers

When Kirk Jewelers made the decision to build a new boutique, there was only one person who could have done the job. The Newbauer family had always been impressed with the work of designer Dawn Causa, who had extensive experience working on high-end residential and commercial projects. Already knowing Dawn's high standards and elegant taste, the family was eager to bring Causa Design Group on board to head up the interior design of their new boutique.

Dawn and her team sat down with the Newbauer family to discuss the details of the project. For the family, the most important aspect of the new design was to incorporate the store's extensive history and family-run feel. Together, a design

was created that would capture the store's history, bring Kirk Jewelers seamlessly into the present and allow them to grow into the future. Keeping this in mind, Causa Design Group created a luxury boutique. The timeless, clean, classical styling achieved gives less of a commercial feel and provides a comfortable and charming atmosphere for both owner and guests.

The design aesthetic incorporated not only the needs and desires of Kirk Jewelers but also the specific standards set by Rolex, Patek Philippe and TAG Heuer. In order to achieve the clean, classical look, many design elements were incorporated. Simple, elegant color applications were chosen using espresso wood tones enhanced by caramel and brown marble, soft blue tactile fabrics and, of course, custom jewel cases.

As soon as you enter the store, the cus-



Designer Dawn Causa with Jeffrey Newbauer.

tommer is immediately enveloped with a warmth created from two blue velvet chairs highlighted by a custom fireplace mantel with a dark Emperador marble surround, crystal sconces and silk drape

panels. As you move throughout the space there are polished marble floors, understated crystal fixtures and soft white painted moldings that serve to enhance the classical experience. Finally, the soft curved walls of the final room are perfect for showcasing two of Kirk Jewelers premiere watch lines, each with their own look. Rolex has a feature wall covered in custom suede. Matching the lines of the room, the Rolex watches are displayed in curved jewel cases. Patek Philippe has custom cabinetry using two wood species. The final outcome of the design is one of classical elegance that ultimately serves to draw one's eye to the fine lines of jewelry and timepieces.

The Newbauer family is thrilled with the exquisite work done by Dawn Causa and Causa Design Group. They will certainly enjoy spending time in their home away from home.



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